

Contacts: Amitai Sasson, overstockArt.com
(866) 686-1888
asasson@overstockArt.com

Michelle Ellis for overstockArt.com
(303) 324-6058
michelle@highaltitudepr.com

For Immediate Release

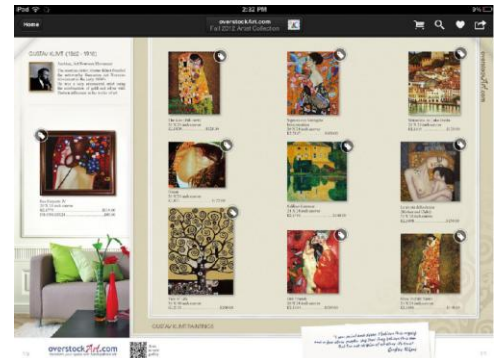
overstockArt.com to be First Art Vendor Featured on Google Catalogs

Popular Online Art Gallery Presents Fall Artist Collection Catalog as Part of the Google Catalogs Application for iPad and Android Tablets and Online

Wichita, Kan., June 20, 2012 —overstockArt.com is announcing today that the online retailer has been chosen as the first art vendor to be featured on Google Catalogs. The popular online art gallery is presenting its new Fall Artist Collection Catalog, which showcases the retailer's robust line of hand painted fine art reproductions, on the new platform. The new catalog can now be accessed as part of the Google Catalogs application for iPad and Android tablets and online.

Google Catalogs is a free app for tablet devices that allows users to shop a diverse group of catalogs in one place and interact with new layers of rich-media content. The Google Catalogs app features digital versions of catalogs across many popular categories, including fashion and apparel, beauty, jewelry, home, kids and gifts.

"We are honored to be selected as the first art vendor to be featured on Google Catalogs and to be featured alongside many renowned retailers," said David Sasson, CEO of overstockArt.com. Other big names that have featured catalogs on the application include, but are not limited to, Anthropologie, Bergdorf Goodman, Bloomingdale's, Crate and Barrel, Macy's, Neiman Marcus, Nordstrom, Pottery Barn, Saks Fifth Avenue, Urban Outfitters and Williams-Sonoma.



overstockArt.com debuts its Fall Artist Collection Catalog on Google Catalogs.

overstockArt.com's Fall Artist Collection Catalog features more than 300 hand painted oil painting reproductions divided into Artist Collections, as well as a selection of hand painted and hand carved ceramic art tiles. The catalog is highly interactive allowing users to zoom in to the art, view product descriptions and more images of the product by clicking on the "tag" link on each painting. It is a full catalog with full color and links to all of the products featured.

overstockArt.com has traditionally created one print catalog a year, the online retailer will now be updating the catalog four times throughout the year. "Using a digital catalog gives us an opportunity to create more seasonal versions of our catalog without the expense and waste of creating numerous print catalogs," stated Sasson. "It also allows our catalogs to be more current and up-to-date with our selection, which allows our customers to see the new products as soon as we start carrying them."

overstockArt.com's catalogs can now be accessed in three ways:

- Access the Fall 2012 Artist Collection Catalog at www.overstockart.com/gcatalog.html.
- Access the Fall 2012 Artist Collection Catalog in the Home and Gifts sections of Google Catalogs.
- Download the iPad and Android tablets apps at www.google.com/catalogs.
- Order a complimentary print version of the 2012 Artist Collection Catalog at www.overstockart.com/requestcatalog.html.

The next online catalog release will be the Holiday Art Collection Catalog, which the online retailer plans on debuting in the fall.

About overstockArt.com:

Founded in 2002, [overstockArt.com](http://www.overstockart.com) is one the web's most successful distributors of wall décor items. With more than 100,000 wall décor combinations to choose from in stock at all times, [overstockArt.com](http://www.overstockart.com) has become a premier shopping destination for fine art reproductions online. The Wichita, Kan. based online art gallery was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and inaugural Second 500 Guide, and was recognized with the STELLAService Seal for excellent customer service. The retailer also owns and operates Artist Become ([ArtistBe.com](http://www.artistbecome.com)), the online community for contemporary artists around the world. For more information, visit <http://www.overstockart.com>.

###